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Windows Mobile 6: upgrade strategy statement

Microsoft recently unveiled Windows Mobile® 6, which offers improved usability and more PC-like functionality than previously available. Enhancements include the ability to view emails in rich HTML format, and to manage emails quickly and easily through new shortcuts and new calendar views.

The HTC S710 is one of the first Windows Mobile® 6 devices to ship, and will be followed by a range of products based on the new operating system in the coming months.

HTC is also offering WM6 upgrades for the most popular devices in its current range. This includes recently launched “messaging” products, which will enjoy the greatest benefits of Windows Mobile 6, such as the HTC Advantage, the HTC TyTN, the HTC S620, and the HTC P4350. The upgrade will also be available for the award-winning HTC P3300, plus some of our operator-branded devices.

The upgrades will be rolled out from June, in line with our operator partners' strategies.

You'll be able to find the latest releases as they're made available at: <http://downloads.europe.htc.com>

Additional Qs for reactive use only:

- Why have these devices been chosen?

We have chosen devices with a particular focus on “messaging”, where users will enjoy the greatest benefits of Windows Mobile 6 (the HTC

Advantage, the HTC TyTN, the HTC S620, and the HTC P4350). The upgrade will also be available for the award-winning HTC P3300.

- Will other devices be added?

Potentially. We're in constant discussions with our operator partners, and if they're seeing significant demand from their customers for a specific device then we will always consider it.

- When will the upgrade be available?

The upgrades will be rolled out from April.

- I've heard that [operator] is not offering the upgrade. Why is that? Can their customers get the upgrade from HTC direct?

It's really up to the operators to decide how, or indeed whether, to offer the upgrade, so you'd need to speak to them. HTC is only directly offering upgrades for its own brand devices.

- Will consumers have to pay upgrade license fees?

No – the usual licence upgrade fees are being waived.

- How much of a difference will users notice with the new operating system?

Windows Mobile 6 delivers the ability to view e-mails in their original rich HTML format with live links to Web and SharePoint® sites, which means text and images are displayed as they would be on a PC, and are available from a corporate e-mail server such as Exchange Server 2007, from Web-based accounts such as Windows Live™ Hotmail or from a myriad of other popular service providers. Windows Mobile 6 also includes Windows Live for Windows Mobile, which provides customers with a rich set of Windows Live services. For example, now through Windows Live Messenger, people can chat with more than one person at one time, express themselves through animated figures, quickly send a file or image, or record and send voice notes.

The newest version of the platform offers the most genuine Microsoft Office system experience in the mobile versions of Office Outlook®, Office Word, Office Excel® and Office PowerPoint® by bringing capabilities once available only on the PC versions of these products to the small screen. This allows users to neatly view, navigate and edit Word documents and Excel spreadsheets in their original formatting, without affecting tables, images or text, and to view PowerPoint presentations on their device.

All Windows Mobile 6 powered devices include Direct Push Technology for up-to-date e-mail delivery and automatic synchronization of Outlook calendars, tasks and contacts through Microsoft Exchange Server. Windows Mobile 6 also offers a set of important device security and management features that include the capability to remotely wipe all data from a device should it be lost or stolen, helping ensure that confidential information remains that way.

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About HTC

Founded in 1997, High Tech Computer Corp. (HTC) designs, manufactures and markets innovative, feature rich smartphone and PDA phone devices.

Since its establishment, HTC has developed strong R&D capabilities, pioneered many new designs and product innovations, and launched state-of-the-art PDA Phones and Smartphones for mobile operators and distributors in Europe, the US, and Asia. These machines are available as HTC devices and as products individually customized for operator and device partners.

HTC is one of the fastest growing companies in the mobile device market. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit www.htc.com

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